

GLOBAL DIGITAL BUSINESS ASSOCIATION, INC.

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DBMA
University of Maryland Eastern Shore
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In Collaboration With

Department of Computer Science
Bowie State University
www.bowiestate.edu

CALL FOR PAPERS

2008 GDBA ANNUAL CONFERENCE
AT FOUR POINTS BY SHERATON, NEW CARROLLTON, MD, USA
OCTOBER 15-18, 2008

The Global Digital Business Association (GDBA) will hold its 2008 Annual Conference at The Four Points by Sheraton, New Carrollton, Maryland, during 15-18 October, 2008. **The conference is sponsored by the University of Maryland Eastern Shore, and the Bowie State University.** The conference will provide an opportunity for participants from business, government and academia to share and discuss their ideas to develop strategies for efficiently bringing improved processes and products to market.

This conference's focus is on the conceptual and empirical studies in the digital business, management and related areas. Proposals for paper presentation, session chairs, panel discussions in all areas of business, including **but not limited** to the following areas are invited: Global Competitiveness, E-Government, E-Commerce Security, Supply Chain Management, CRM, POM/OR, Information Technology/Computer Science, Digital Business Economy, Home land security, Quantitative Analysis, Digital Divide, Financial and Accounting, Privatization, Telecommunication, Online Education, and Challenges faced by HBCU.

Panels and symposia that highlight emerging theories, cutting-edge research or best corporate practices are also sought. Special consideration will be given to papers, abstracts and symposia proposals that facilitate exchange between scholars and practitioners.

Even though papers in all areas of business are invited and would be accepted on their merit, papers dealing with policy issues and those that generate discussion among policy makers and practitioners are encouraged.

Early submission of paper ideas is encouraged. Thus, if you are interested in participating in the conference and do not have the paper ready, we encourage you to send e-mails expressing an interest. Please include a theme or abstract of the paper.

Paper/Abstract Submission: To submit a proposal, provide a complete paper or an abstract with at least 250 words with the title of the paper, name(s), addresses, telephone numbers and email address to submit@gdba.us.

THE SUBMISSION DEADLINE IS AUGUST 29, 2008.

Registration and Hotel Room Reservation: Authors of accepted papers or paper proposals will be required to register a week after registration. The registration fee for each participant is \$300. The registration fee for undergraduate students and retired faculty members will be \$100. *You can also pay registration fee through credit card on our website.*

Accepted papers will be published in the Global Digital Business Review (GDBR). Even though, it is assumed that the paper submitted is author's original work, author(s) retain(s) the copyright. Your papers would also be considered for publication into one of the three journals of the Association. Please feel free to contact the following for further questions:

President: Dr. Kamal Nayan Agarwal, Howard University, USA (kagarwal@gdba.us)

Executive Director: Dr. Narendra K. Rustagi, Howard University, USA (nrustagi@yahoo.com)

Program Chair: Dr. Dinesh K. Sharma, University of Maryland Eastern Shore, USA (dksharma@gdba.us)

Conference Coordinator: Dr. Sadanand Srivastava, Bowie State University, USA (srivastava@cs.bowiestate.edu)

Please send your registration with required fee at the following address:

Global Digital Business Association

15319 Briarcliff Manor Way, Burtonsville, MD 20866, USA

Attn: Dr. Kamal Nayan Agarwal