

IABD Call for PAPERS - 2009

General Information

The International Academy of Business Disciplines (IABD) invites papers in all business and communication disciplines as well as research on interdisciplinary topics involving accounting, creativity, economics, entrepreneurship, ethics, finance, green practices, information technology, innovation, leadership, management, and marketing.

Submission policies & procedures

1. Submission deadline is **November 17, 2008**.
2. Submit an electronic copy in **MS Word as an attachment** to the appropriate Track Chair; maximum 20 pages long including references and tables on **8 ½ x 11** size paper only.
3. Submission must be entirely original: not under concurrent consideration, scheduled for presentation elsewhere, or previously published.
4. No participant is allowed to be included as an author or co-author in more than 2 submissions.
5. The title page must include the name, affiliation, title/academic rank, mailing address, phone number, and the email address of the author (s).
6. At least one of the authors must certify his/her intention to register for and attend the conference to present the paper if it is accepted.
7. For symposia, tutorials, and workshops include the topic, brief description, time/facilities needed, and the name of session leaders, and submit an electronic copy of the proposal to the appropriate track chair. The program chair will accept or reject the proposal based on the track chair's recommendation.
8. **Any manuscript submitted to more than one track, and/or has more than three co-authors, and/or does not include references, will be automatically disqualified.**
9. Author (s) may choose to submit papers for presentation only.
10. Abstracts will not be considered for publication.

Review process

Papers are blind reviewed by three reviewers. Authors must avoid revealing their identity or affiliation within the body of the paper and/or the references.

Publication of the accepted papers

If accepted for presentation and publication, authors will be notified and sent guidelines for modifying the

paper for publication. This will include condensing the paper to **6 single-spaced pages** (two additional pages are allowed for \$25 fee per page,) on **8 ½ x 11 size paper only**. The final version of the paper must follow the publication guidelines, and be **emailed to the respective Track Chairs** as an attachment in **MS Word by January 16, 2009**. Authors of papers **accepted for publication in the BRY**, must also **mail** the completed **registration form** and the appropriate **fee** to the **Editor by January 16, 2009** to:

Dr. Rodney A. Oglesby, BRY Editor
Breech School of Business Administration
Drury University
Springfield, MO 65802
Tel: 417-873-7879
roglesby@drury.edu

Presenters are expected to bring their own laptops, and IABD will provide the Computer Projection System.

Registration

The Registration fee is US \$225 (\$60 for full-time students) by **March 16, 2009**. Papers will not be published or included in the printed program unless payment is received by **January 16, 2009**. To register for the conference without a paper submission, send the completed registration form and the appropriate fee to:

Dr. Reza Eftekhazadeh
VP Administration & Finance
CIS / DS Department
St. John's University
8000 Utopia Parkway
Jamaica, NY 11439
Tel: 718-990-2134
eftekhaz@stjohns.edu

FOR MORE INFORMATION VISIT THE IABD WEBSITE AT WWW.IABD.ORG

Printing and distribution of the 2009 IABD Call-for-Papers sponsored by:

*Frostburg State University, College of Business,
Dr. Danny Arnold, Dean*
WWW.FROSTBURG.EDU/COLLEGES/COB

*University of Maryland University College
Dr. Susan Aldridge, President*
WWW.UMUC.EDU

17. Global Environment and Trends

Erich B. Bergiel
Richards College of Business
University of West Georgia
Tel: 678-839-4840
ebergiel@westga.edu

18. Health Comm. & Public Policy

J. Gregory Payne
Emerson College
Tel: 617-824-8493
zulene@aol.com

19. Human Resources Management

Paul A. Fadil
Dept. of Mgmt., Marketing, & Logistics
University of North Florida
Tel: 904-620-2780
pfadil@unf.edu

20. Instructional and Pedagogical Issues

Amiso M. George
Schieffer School of Journalism
Texas Christian University
Tel: 817-257-7510
a.george2@tcu.edu

21. International Business and Marketing

Philemon Oyewole
Department of Marketing
Howard University
Tel: 202-806-1651
poyewole@howard.edu

22. Interpersonal and Small Group Communication

H. Paul LeBlanc III
Department of Communication
The U. of Texas at San Antonio
Tel: 210-458-7724
pleblanc@utsa.edu

23. Leadership

Timothy L. Howard
Department of Communication
California State University, Sacramento
Tel: 916-278-6854
howardt@saclink.csus.edu

24. Managerial Accounting

Majidul Islam
Department of Accountancy
Concordia University
Tel: 514-848-2424 ext 2768
mislam@jmsb.concordia.ca

25. Management of Diversity

Chynette Nealy
Mgmt., Mktg., & Bus. Administration
University of Houston-Downtown
Tel: 713-222-5367
nealyc@uhd.edu

26. Manufacturing and Service

Mohammad Z. Bsata
School of Business and Management
National University
Tel: 858-642-8336
mbsata@yahoo.com

27. Marketing Research

Talha D. Harcar
Department of Business Administration
Penn State Beaver
Tel: 724-773-3892
tdh13@psu.edu

28. Organizational Behavior and Organizational Theory

Kayong Holston
Department of Business Administration
Ottawa University
Tel: 602-749-5203
kayong.holston@ottawa.edu

29. Organizational Communication and Crisis Management

Reza Eftekharzadeh
CIS/DS Department
St. John's University
Tel: 718-990-2134
eftekhar@stjohns.edu

30. Political Communication and Public Affairs

John Mark King
Department of Communication
East Tennessee State University
Tel: 423-439-4169
johnking@etsu.edu

31. Public Relations and Corporate Communications

Bonita Dostal Neff
Department of Communication
Valparaiso University
Tel: 219-464-6827
bonita.neff@valpo.edu

32. Quality and Productivity

Michael Monahan
Department of Management
Frostburg State University
Tel: 301-687-3090
mmonahan@frostburg.edu

33. Spirituality in Organizations

Robert A. Page
School of Business
Southern Connecticut State University
Tel: 203-392-6139
pager1@southernct.edu

34. Sport Marketing

Brian V. Larson
School of Business Administration
Widener University
Tel: 610-499-1182
bvlarson@mail.widener.edu

35. Strategic Management

Omid Nodoushani
Management/MIS
Southern Connecticut State University
Tel: 203-392-7030
nodoushaniO1@southernct.edu

36. Strategic Marketing

Harold W. Lucius
Department of Marketing
Rowan University
Tel: 856-256-4500 ext 3401
luciush@rowan.edu

37. Student Papers

Marty Mattare
Department of Management
Frostburg State University
Tel: 240-527-2747
mmattare@frostburg.edu

38. Teams and Teamwork

Lawrence E. Zeff
College of Business Administration
University of Detroit Mercy
Tel: 313-993-1179
zeffl@udmercy.edu

39. Tourism, Travel, and Hospitality

Felix Abeson
Department of Management and Marketing
Coppin State University
Tel: 410-951-3454
fabeson@coppin.edu

CALL FOR PAPERS - 2009

INTERNATIONAL ACADEMY OF BUSINESS DISCIPLINES OFFICERS

President

Ahmad Tootoonchi
College of Business
Frostburg State University
Tel: 301-687-4740
tootoonchi@frostburg.edu

VP Communication/Media Relations

Louis K. Falk
English & Communication Department
University of Texas at Brownsville
Tel: 956-882-8239
louis.falk@utb.edu

VP Administration & Finance

Reza Eftekharzadeh
CIS/DS Department
St. John's University
Tel: 718-990-2134
eftekhar@stjohns.edu

Program Chair

Carolyn Ashe
Dept. of Mgmt/Mktg/Bus Admin
University of Houston-Downtown
Tel: 713-221-8051
ashec@uhd.edu

VP Advancement

J. Gregory Payne
Emerson College
Tel: 617-824-8493
zulene@aol.com

BRY Editor

Rodney A. Oglesby
Breech School of Business
Drury University
Tel: 417-873-7879
roglesby@drury.edu

BRY Managing Editor

Marjorie G. Adams
School of Business and Management
Morgan State University
Tel: 443-885-4567
maadams@moac.morgan.edu

Area Coordinators

1. Africa - Gillian Palmer
elementE, UK
elementE, Checkendon
Tel: + 44 -0-7815-187299
gillian@elemente.co.uk

2. Asia - Ali Kanso
Department of Communication
The University of Texas at San Antonio
Tel: 210-458-5356
akanso@utsa.edu

3. Europe - U. Raut-Roy
Ashcroft International Business School
Anglia Ruskin University
Cambridge, England
Tel: 00- 44-1223-363271, ext. 2428
u.raut-roy@anglia.ac.uk

4. Middle East – Mohammad Seyed-Hosseini
Iran Univ. of Science & Technology
Tel: 01198-231-745-1500-5, ext. 3007
seyedhoseini@yahoo.com

Track Chairs

1. Accounting Theory
Richard Silkoff
Business Administration Department
Eastern Connecticut State University
Tel: 860-465-5326
silkoffr@easternct.edu

2. Accounting History
Darwin L. King
School of Business
St. Bonaventure University
Tel: 716-375-2138
dking@sbu.edu

3. Advertising and Marketing Communication
Louis K. Falk
English & Communication Department
University of Texas at Brownsville
Tel: 956-882-8239
louis.falk@utb.edu

4. Applied Management Science and Decision Support Systems
Zahid Y. Khairullah
School of Business
St. Bonaventure University
Tel: 716-375-2093
zyk@sbu.edu

5. Communication and Technology
John C. Tedesco
Department of Communication
Virginia Tech University
Tel: 540-231-3224
tedesco@vt.edu

6. Computer Information Systems
Shakil Rahman
Department of Management
Frostburg State University
Tel: 301-687-4189
srahman@frostburg.edu

7. Critical & Crisis Management
Kok Leong Choo
University of Wales
Tel: 02920489377
klchoo@sky.ocm

8. Cross-Cultural Management
Mary Higby
Marketing Department
University of Detroit Mercy
Tel: 313- 993-1117
higbym@udmercy.edu

9. Cross-Cultural Marketing
Ziad Swaidan
School of Business Administration
University of Houston Victoria
Tel: 281-275-3381/
swaidanz@uhv.edu

10. E-Business
Gillian Palmer
elementE, UK
Tel: +44-0-7815-187299
gillian@elemente.co.uk

11. Economics
Dale Steinreich
Breech School of Business
Drury University
Tel: 256-289-9652
dsteinreich@drury.edu

12. Entrepreneurship and Small Business
Margaret A. Goralski
Department of Management/MIS
Southern Connecticut State University
Tel: 203-392-5146
GoralskiM1@SouthernCT.edu

Co-Chair
Chulguen (Charlie) Yang
Department of Management/MIS
Southern Connecticut State University
Tel: 203-392-5144
YangC1@SouthernCT.edu

13. Ethical and Social Issues
David Zoogah
School of Business and Management
Morgan State University
Tel: 443-885-1691
dzoogah@jewel.morgan.edu

14. Finance
Phillip Fuller
Dept. of Economics and Finance
Jackson State University
Tel: 601-979-2531
pfuller@ccaix.jsums.edu

15. Franchising and Hybrid Organizations
Rosa Mariz Perez
Dept. of Analisis Ecoómico y A.D.E.
University of La Coruna, Spain
+34-981-16-70000 ext: 2429
rmariz@udc.es

16. Global Corporate PR, Responsibility and Culture
Enric Ordeix-Rigo
Blanquerna School of Communication
Ramon Llull University
Tel: +34-932533221; cell: +34-616270506
enricor@blanquerna.url.edu



CALL FOR PAPERS - 2009

**Communication Strategies for
Success in Global Business**

INTERNATIONAL ACADEMY OF BUSINESS DISCIPLINES

**21st Annual Meeting
April 2 - 4, 2009
St Louis, Missouri**

Submission Deadline: November 17, 2008

Hilton St. Louis, Ballpark

**One South Broadway
St. Louis, MO 63102**

Tel: 314-421-1776

Fax: 314-331-9269

Toll-free: 800-Hiltons

<http://www.stlouisballpark.hilton.com>



**The deadline for hotel reservations at the IABD Special
Rate of \$115 is March 10, 2009**

**FOR MORE INFORMATION VISIT THE IABD WEBSITE AT
WWW.IABD.ORG**